

Yulia Chilikina

Product Designer at Zoox

chilikina.com
[linkedin.com/in/chilikina](https://www.linkedin.com/in/chilikina)
yuliachilikinadesign@gmail.com
(408) 531-7660
San Francisco Bay Area - Dublin, CA

Experience

Zoox

Product Designer (July 2024 – Present)

- Led the end-to-end design of a ride-hailing mobile app, delivering intuitive, accessible, and user-centered experiences across booking, active trip management, and post-ride flows.
- Built interactive, map-centric features using Mapbox, optimizing trip visualization and rider navigation through high-fidelity prototypes and close collaboration with frontend teams.
- Partnered closely with PMs, engineers, and researchers to shape core interactions—translating insights into elegant, scalable solutions that balance user needs with technical constraints.
- Led the creation of a cohesive, scalable design system, ensuring consistency across UI patterns, interactive states, and map-based components—aligned with brand identity and accessibility standards.
- Defined and systematized the app’s color palette, balancing visual clarity, inclusivity, and aesthetic alignment with brand principles across light and dark themes.
- Contributed to strategic design decisions and team rituals, helping define vision, prioritize work, and raise the quality bar across the product.

Tesla

Senior UX Designer (September 2022 – July 2024)

- Led design of workforce management application used by every Tesla employee across diverse departments and geographies. Responsible for designing this new experience from scratch, prototyping and multiple design iterations all the way to launching the application across web, mobile apps (iOS and Android) and physical kiosk.
- Designed digital onboarding experiences for new hires and transferring employees.
- Contributed to Tesla design system by building reusable components used throughout Tesla products.
- Mentored junior designers on the team as well as managed design intern summer 2023.

UX Designer (November 2021 – September 2022)

Designed digital experiences that are used daily by Finance, Insurance, Underwriting and Payments teams.

Wine Access

Senior UX/UI Designer (March 2019 – October 2021)

Responsible for all aspects of design, from conceptualization to design execution and production, including web redesign, developing concepts, graphics, photographs and layouts for marketing materials, social media visuals, emails, web pages, wine labels and other media.

- Fully redesigned website to increase accessibility, improve overall user experience and reach business goals
- Built company’s design system that is being used throughout departments
- Redesigned email template which increased click through rate by 52%

AI Fund

UX/UI Designer (August 2020 – March 2021)

Research, conceptualization of UX flows and design of visual components for various AI Fund projects

Women In Tech Oslo

UX/UI Designer (October 2018 – November 2019)

- Defined visual identity, created logo and UI components
- Designed responsive website

Weekndr

UX/UI Designer (January 2017 – September 2018)

- Defined visual identity, created logo and UI components
- Designed Facebook chatbot as well as website and mobile app concepts

Skills & Tools

UX/UI Design, Prototyping, Wireframing, Usability Testing, UX Research
Figma, Adobe Suite

Education

UC Berkeley

UX/UI design bootcamp (September 2019 – May 2020)

Bootcamp dedicated to UX/UI design with a focus on research and front-end development.

University of Oslo (*Oslo, Norway*)

Bachelor's degree (2014 – 2016)

European and American Studies: Spanish Language and Literature

Russian State University for the Humanities (*Moscow, Russia*)

Specialist degree (2006 – 2011)

Economics: Finance and Credit