

Yulia Chilikina

Product Designer at Zoox

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Experience

Zoox

Product Designer (July 2024 – Present)

- Designed a comprehensive mobile app for ride-hailing, crafting user-centric, intuitive interfaces that streamline the entire user journey, including booking, active trip management, and post-ride interactions.
- Developed and optimized end-to-end user flows for booking and managing trips, ensuring seamless functionality and a delightful rider experience.
- Created and refined map-centric features, leveraging Mapbox to build interactive, visually appealing map components for enhanced trip visualization and navigation.
- Led the development of a cohesive design system, aligning map-based elements and overall visual identity with brand guidelines.
- Defined the app's color system, establishing visual consistency and ensuring alignment with the brand's identity across all touchpoints.

Tesla

Senior UX Designer (September 2022 – July 2024)

- Led design of workforce management application used by every Tesla employee across diverse departments and geographies. Responsible for designing this new experience from scratch, prototyping and multiple design iterations all the way to launching the application across web, mobile apps (iOS and Android) and physical kiosk.
- Designed digital onboarding experiences for new hires and transferring employees.
- Contributed to Tesla design system by building reusable components used throughout Tesla products.
- Mentored junior designers on the team as well as managed design intern summer 2023.

UX Designer (November 2021 – September 2022)

Designed digital experiences that are used daily by Finance, Insurance, Underwriting and Payments teams.

Wine Access

Senior UX/UI Designer (March 2019 – October 2021)

Responsible for all aspects of design, from conceptualization to design execution and production, including web redesign, developing concepts, graphics, photographs and layouts for marketing materials, social media visuals, emails, web pages, wine labels and other media.

- Fully redesigned website to increase accessibility, improve overall user experience and reach business goals
- Built company's design system that is being used throughout departments
- Redesigned email template which increased click through rate by 52%

AI Fund

UX/UI Designer (August 2020 – March 2021)

Research, conceptualization of UX flows and design of visual components for various AI Fund projects

Women In Tech Oslo

UX/UI Designer (October 2018 – November 2019)

- Defined visual identity, created logo and UI components
- Designed responsive website

Weekndr

UX/UI Designer (January 2017 – September 2018)

- Defined visual identity, created logo and UI components
- Designed Facebook chatbot as well as website and mobile app concepts

Skills & Tools

UX/UI Design, Prototyping, Wireframing, Usability Testing, UX Research
Figma, Zeplin, Adobe Suite

Education

UC Berkeley

UX/UI design bootcamp (September 2019 – May 2020)

Bootcamp dedicated to UX/UI design with a focus on research and front-end development.

University of Oslo (*Oslo, Norway*)

Bachelor's degree (2014 – 2016)

European and American Studies: Spanish Language and Literature

Russian State University for the Humanities (*Moscow, Russia*)

Specialist degree (2006 – 2011)

Economics: Finance and Credit