

# Yulia Chilikina

## Senior UX Designer at Tesla

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San Francisco Bay Area - Dublin, CA

## Experience

### Tesla

#### Senior UX Designer (September 2022 – Present)

- Lead designer of workforce management application used by every Tesla employee across diverse departments and geographies. Responsible for designing from scratch this new experience, prototyping and multiple design iterations all the way to launching the application across web, mobile apps (iOS and Android) and physical kiosk.
- Designing digital onboarding experiences for new hires and transferring employees.
- Contributing to Tesla design system by building reusable components used throughout Tesla products.
- Mentoring junior designers on the team as well as managing design intern last summer.

#### UX Designer (November 2021 – September 2022)

Designed digital experiences that are used daily by Finance, Insurance, Underwriting and Payments teams.

### Wine Access

#### Senior UX/UI Designer (March 2019 – October 2021)

Responsible for all aspects of design, from conceptualization to design execution and production, including web redesign, developing concepts, graphics, photographs and layouts for marketing materials, social media visuals, emails, web pages, wine labels and other media.

- Fully redesigned website to increase accessibility, improve overall user experience and reach business goals
- Built company's design system that is being used throughout departments
- Redesigned email template which increased click through rate by 52%

### AI Fund

#### UX/UI Designer (August 2020 – March 2021)

Research, conceptualization of UX flows and design of visual components for various AI Fund projects

### Women In Tech Oslo

#### UX/UI Designer (October 2018 – November 2019)

- Defined visual identity, created logo and UI components
- Designed responsive website

### Weekndr

#### UX/UI Designer (January 2017 – September 2018)

- Defined visual identity, created logo and UI components
- Designed Facebook chatbot as well as website and mobile app concepts

## Skills & Tools

UX/UI Design, Prototyping, Wireframing, Usability Testing, UX Research  
Figma, Zeplin, Adobe Suite

## Education

### **UC Berkeley**

#### **UX/UI design bootcamp (September 2019 – May 2020)**

Bootcamp dedicated to UX/UI design with a focus on research and front-end development.

### **University of Oslo (*Oslo, Norway*)**

#### **Bachelor's degree (2014 – 2016)**

European and American Studies: Spanish Language and Literature

### **Russian State University for the Humanities (*Moscow, Russia*)**

#### **Specialist degree (2006 – 2011)**

Economics: Finance and Credit